Colorado AvidGolfer

AD MATERIALS DUE

2026 ISSUE	AD RESERVATION	AD DUE DATE
SPRING (FEB/MAR)	1/29/26	2/5/26
APRIL	3/4/26	3/11/26
MAY	4/1/26	4/8/26
JUNE	5/6/26	5/13/26
JULY	6/3/26	6/10/26
AUG/SEPT	7/1/26	7/8/26
FALL (OCT/NOV)	9/16/26	9/23/26
WINTER (DEC/JAN)	11/5/26	11/12/26

SUBMISSION INFO

E-MAIL ALL AD MATERIALS TO *cdeconna@coloradoavidgolfer.com.* Please proofread your ad for errors before sending.

Materials are due at ad close. Please contact *cdeconna@coloradoavidgolfer.com* with any questions regarding file preparation.

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AD MATERIALS DUE

2027 ISSUE	AD RESERVATION	AD DUE DATE
SPRING (FEB/MAR)	2/1/27	2/2/27
APRIL	3/3/27	3/4/27
MAY	3/31/27	4/1/27
JUNE	5/5/27	5/6/27
JULY	6/2/27	6/3/27
AUG/SEPT	6/30/27	7/1/27
FALL (OCT/NOV)	9/15/27	9/16/27
WINTER (DEC/JAN)	11/4/27	11/5/27

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PRINT AD SPECS

All dimensions are listed in inches, width X height.

FULL PAGE AD SIZES

MUST include 0.25" bleed area on all sides. You may include bleed marks, but please **DO NOT include crop marks.**

TWO PAGE SPREAD
BLEED SIZE: 17.25" X 11.375"
LIVE AREA: 16.25" X 10.375"
TRIM SIZE: 16.75" X 10.875"
NOTE: Perfect alignment of type or design across the gutter of two facing pages cannot be guaranteed.

FULL PAGE SINGLE
BLEED SIZE: 8.75" X 11.375"
LIVE AREA: 7.875" X 10.375"
TRIM SIZE: 8.375" X 10.875"

FRACTIONAL AD SIZES

DO NOT bleed. **DO NOT include crop marks.**

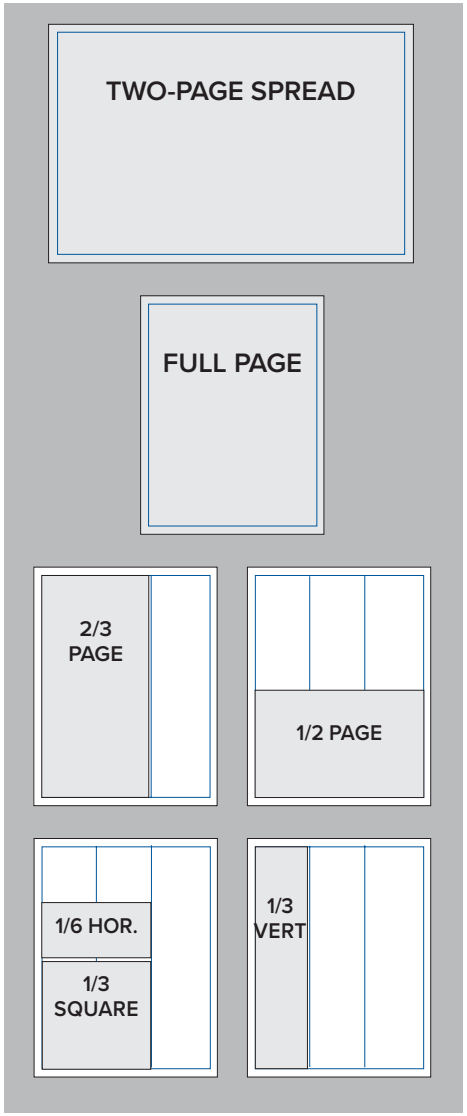
2/3 VERTICAL: 4.75" X 9.875"

1/3 VERTICAL: 2.25" X 9.875"

1/6 HORIZONTAL: 4.75" X 2.3125"

1/2 HORIZONTAL: 7.375" X 4.8542"

1/3 SQUARE: 4.75" X 4.875"



FILE REQUIREMENTS

Press-optimized PDF File Format is preferred (PDF/X-4:2008).
Please DO NOT include crop marks in your file.
Ads should be designed and saved at 100% size, CMYK color profile at 300 dpi.

IMAGE RESOLUTION

300 dpi is required for all image files. 72 dpi files are not acceptable.
Ad materials supplied with low resolution images and/or graphics will be returned.

COLOR PROFILE

Specify all colors in your ad as CMYK process colors.

Rather than using 100% black to make a black background, use the formula 60% cyan, 40% magenta, 30% yellow, and 100% black for a denser, rich black.

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