Digital Ad Specs

All dimensions are listed in pixels, width x height.
All assets should be static images @ 300 ppi, approximately 100 kb in size, JPG/PNG format.

COLORADO AVIDGOLFER WEBSITE

Available on various pages throughout the site.

TOP/BOTTOM IMPACT BANNER: 1600 X 300
Dynamic image with link

ONLINE PROMO: 1400 X 500
Image in slider with gray overlay and promotional copy

SPONSORED ONLINE FEATURE
300-500 word featured article with images

COLORADO AVIDGOLFER FEATURE PAGES

Available on all Feature and Travel pages.

LEADERBOARD: 728 X 90 and 320 X 50
Static image and URL link
Note: Both sizes required

SIDEBAR AD: 300 X 250
Static image and URL link

WEEKLY E-NEWSLETTER

Available in the weekly e-newsletter.

LEADERBOARD: 728 X 90
Static ad only, no flash files accepted

BILLBOARD: 600 X 300
Static ad only, no flash files accepted

PROMO OFFER: 350 X 292
Static image and URL link with text underlay

SPONSORED E-NEWSLETTER FEATURE
3-5 images & 300-500 words of content copy

DEDICATED E-BLAST

Available in exclusive email blasts.

600 X 300 or 600 X 600
Static image or video with ~100 words of promotional copy and URL click-through link

SUBMISSION INFO

E-mail ALL ad materials to *brendan@coloradoavidgolfer.com*. Please proofread your ad for errors before sending.
Materials are due one week before contracted start date. Please contact brendan@coloradoavidgolfer.com with any questions.