

^{Colorado}
AvidGolfer

The Mission

COLORADO AVIDGOLFER'S TAGLINE—"elevating the game"—defines our philosophy. Viewing golf as a matter of pleasure as well as performance, we celebrate the people, places, products and passion that distinguish the game in the most beautiful state in the country.

Across multiple platforms, Colorado AvidGolfer aspires to enrich our audience's enjoyment of golf and the lifestyle surrounding it. Our suite of products serves as an authoritative prism through which to experience destinations, superb cars, memorable meals and stylish clothing. We aim always to be the one-stop resource for the Colorado golf lifestyle.



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The Brand

COLORADO AVIDGOLFER IS THE PREMIER regional golf, travel and lifestyle media brand in the United States. With a multi-channel strategy, we deliver reach, engagement and results at a level unmatched!

THE GOLF PASSPORT

Colorado's premier golf and dining membership program

EVENTS

5 major events

WEBSITE

814,276 page views
248,106 unique visitors

E-MARKETING

40,000+ e-newsletter subscribers

PRINT

480,000 annual readership
320,000 annual digital readership

SOCIAL MEDIA

12,600+ followers

