Digital Ad Specs

All dimensions are listed in pixels, width x height.
All assets should be static images @ 300 ppi, approximately 100 kb in size, JPG/PNG format.

COLORADO AVIDGOLFER WEBSITE
Available on various pages throughout the site.
TOP/BOTTOM IMPACT BANNER: 1600 X 300
Dynamic image with link
ONLINE PROMO: 1400 X 500
Image in slider with gray overlay and promotional copy
SPONSORED ONLINE FEATURE
300-500 word featured article with images

COLORADO AVIDGOLFER FEATURE PAGES
Available on all Feature and Travel pages.
LEADERBOARD: 728 X 90 and 320 X 50
Static image and URL link
Note: Both sizes required
SIDEBAR AD: 300 X 250
Static image and URL link

WEEKLY E-NEWSLETTER
Available in the weekly e-newsletter.
LEADERBOARD: 728 X 90
Static ad only, no flash files accepted
BILLBOARD: 600 X 300
Static ad only, no flash files accepted
PROMO OFFER: 350 X 292
Static image and URL link with text underlay
SPONSORED E-NEWSLETTER FEATURE
3-5 images & 300-500 words of content copy

DEDICATED E-BLAST
Available in exclusive email blasts.
600 X 300 or 600 X 600
Static image or video with ~100 words of promotional copy and URL clickthrough link

SUBMISSION INFO
E-mail ALL ad materials to brandon@coloradoavidgolfer.com. Please proofread your ad for errors before sending.
Materials are due one week before contracted start date. Please contact brandon@coloradoavidgolfer.com with any questions.