

DIGITAL AD SPECS

All dimensions are listed in PIXELS, width x height.

All assets should be STATIC images @ 300 ppi, approximately 100 kb in size, JPG/PNG format.

COLORADO AVIDGOLFER WEBSITE

Available on various pages throughout the site.

TOP/BOTTOM IMPACT BANNER: 1600 x 300

Dynamic image with link

ONLINE PROMO: 1400 x 500

Image in slider with gray overlay and promotional copy

SPONSORED ONLINE FEATURE

300-500 word featured article with images

COLORADO AVIDGOLFER FEATURE PAGES

Available on all Feature and Travel pages.

LEADERBOARD: 728 X 90 AND 320 X 50

Static image and URL link

Note: Both sizes required

SIDEBAR AD: 300 X 250

Static image and URL link

WEEKLY E-NEWSLETTER

Available in the weekly e-newsletter.

LEADERBOARD: 728 X 90

Static ad only, no flash files accepted

BILLBOARD: 600 X 300

Static ad only, no flash files accepted

PROMO OFFER: 350 X 292

Static image and URL link with text underlay

SPONSORED E-NEWSLETTER FEATURE

3-5 images & 300-500 words of content copy

DEDICATED E-BLAST

Available in exclusive email blasts.

600 X 300 OR 600 X 600

Static image or video with ~100 words of promotional copy and URL clickthrough link

SUBMISSION INFO

E-MAIL ALL AD MATERIALS TO katie@coloradoavidgolfer.com. Please proofread your ad for errors before sending.

Materials are due one week before contracted start date. Please contact katie@coloradoavidgolfer.com with any questions.