

# DIGITAL AD SPECS

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All dimensions are listed in PIXELS, width X height.

All assets should be STATIC images @ 300 ppi, approximately 100 kb in size, JPG/PNG format.

## COLORADO AVIDGOLFER WEBSITE

Available on various pages throughout the site.

### TOP/BOTTOM IMPACT BANNER: 1600 x 300

Dynamic image with link

### ONLINE PROMO: 1400 x 500

Image in slider with gray overlay and promotional copy

### SPONSORED ONLINE FEATURE

300-500 word featured article with images

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## COLORADO AVIDGOLFER FEATURE PAGES

Available on all Feature and Travel pages.

### LEADERBOARD: 728 X 90 AND 320 X 50

Static image and URL link

**Note: Both sizes required**

### SIDEBAR AD: 300 X 250

Static image and URL link

## WEEKLY E-NEWSLETTER

Available in the weekly e-newsletter.

### LEADERBOARD: 728 X 90

Static ad only, no flash files accepted

### BILLBOARD: 600 X 300

Static ad only, no flash files accepted

### PROMO OFFER: 350 X 292

Static image and URL link with text underlay

### SPONSORED E-NEWSLETTER FEATURE

3-5 images & 300-500 words of content copy

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## DEDICATED E-BLAST

Available in exclusive email blasts.

### 600 X 300 OR 600 X 600

Static image or video with ~100 words of promotional copy  
and URL clickthrough link

## SUBMISSION INFO

**E-MAIL ALL AD MATERIALS TO** [lacey@coloradoavidgolfer.com](mailto:lacey@coloradoavidgolfer.com). Please proofread your ad for errors before sending.

Materials are due one week before contracted start date. Please contact [lacey@coloradoavidgolfer.com](mailto:lacey@coloradoavidgolfer.com) with any questions.