

2020 DIGITAL MEDIA KIT

THE OFFICIAL COLORADO GOLF MEDIA PARTNER OF

COLORADO SECTION OF THE PGA

COLORADO GOLF ASSOCIATION

COLORADO GOLF HALL OF FAME

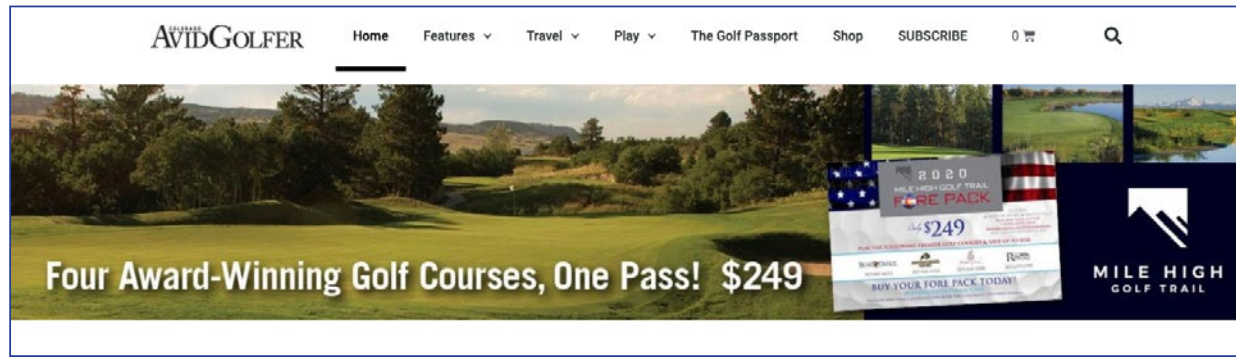
ROCKY MOUNTAIN GOLF COURSE SUPERINTENDENTS ASSOCIATION

COBANK COLORADO OPEN CHAMPIONSHIPS

DIGITAL AD OPTIONS

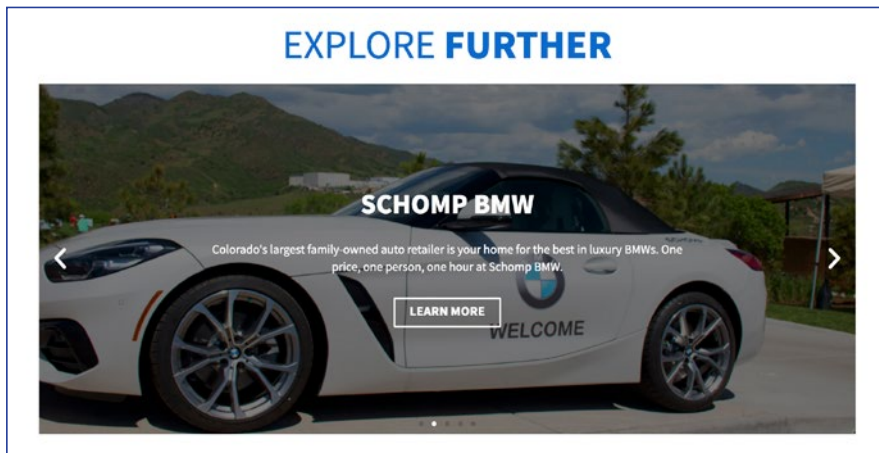
COLORADO AVIDGOLFER WEBSITE

Available on various pages throughout the site.



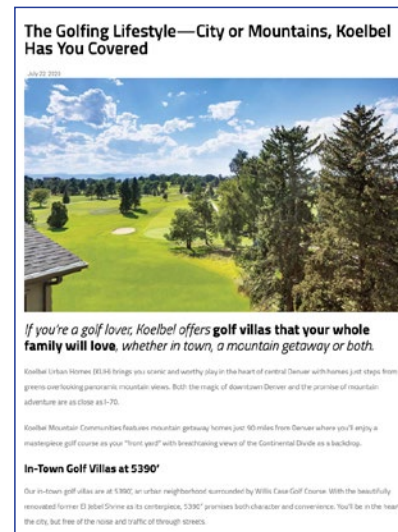
TOP/BOTTOM IMPACT BANNER: 1600 x 300

Dynamic image with link



ONLINE PROMO: 1400 x 500

Image in slider with gray overlay and promotional copy




SPONSORED ONLINE FEATURE

300-500 word featured article with images

DIGITAL AD OPTIONS


COLORADO AVIDGOLFER FEATURE PAGES



Everything you want in mountain golf living.
New plans Summer 2020

Go Bigger at 9,600 Feet in Breck

July 22, 2020



Move-in Ready Villas,
Plus New Plans

Go Bigger at 9,600 Feet in Breck

July 22, 2020

LEADERBOARD: 728 X 90 (desktop) AND 320 X 50 (mobile)


Static image and URL link

Note: Both sizes required

GET COLORADO GOLF NEWS
DIRECTLY TO YOUR INBOX

*Email

SUBSCRIBE



SHEEP RANCH

BANDON DUNES

SIDEBAR AD: 300 X 250

Static image and URL link

DIGITAL AD OPTIONS

WEEKLY E-NEWSLETTER



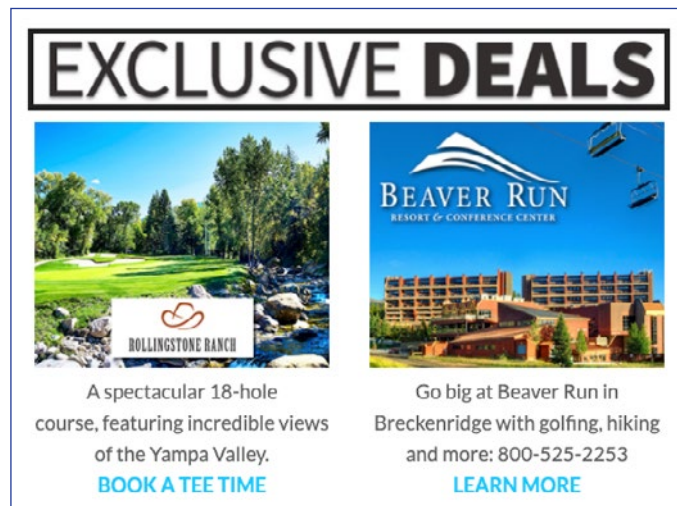
LEADERBOARD: 728 X 90

Static ad



BILLBOARD: 600 X 300

Static ad



PROMO OFFER: 350 X 292

Static image and URL link with text underlay



SPONSORED E-NEWSLETTER FEATURE

3-5 images & 300-500 words of content copy

DIGITAL AD OPTIONS

DEDICATED E-BLAST



AVIDGOLFER

Exclusive

FOX HOLLOW
GOLF COURSE

HOMESTEAD
GOLF COURSE

WHETHER you're a newcomer to the game, a scratch player, or somewhere in between Lakewood offers you 45 holes of championship golf over two distinctive courses. Fox Hollow features three unique nine-hole layouts, each offering

600 X 300 OR 600 X 600

Static image or video with ~100 words of promotional copy and URL clickthrough link

DIGITAL AD SPECS

All dimensions are listed in PIXELS, width X height.

All assets should be STATIC images @ 300 ppi, approximately 100 kb in size, JPG/PNG format.

COLORADO AVIDGOLFER WEBSITE

Available on various pages throughout the site.

TOP/BOTTOM IMPACT BANNER: 1600 x 300

Dynamic image with link

ONLINE PROMO: 1400 x 500

Image in slider with gray overlay and promotional copy

SPONSORED ONLINE FEATURE

300-500 word featured article with images

COLORADO AVIDGOLFER FEATURE PAGES

Available on all Feature and Travel pages.

LEADERBOARD: 728 X 90 AND 320 X 50

Static image and URL link

Note: Both sizes required

SIDEBAR AD: 300 X 250

Static image and URL link

WEEKLY E-NEWSLETTER

Available in the weekly e-newsletter.

LEADERBOARD: 728 X 90

Static ad only, no flash files accepted

BILLBOARD: 600 X 300

Static ad only, no flash files accepted

PROMO OFFER: 350 X 292

Static image and URL link with text underlay

SPONSORED E-NEWSLETTER FEATURE

3-5 images & 300-500 words of content copy

DEDICATED E-BLAST

Available in exclusive email blasts.

600 X 300 OR 600 X 600

Static image or video with ~100 words of promotional copy
and URL clickthrough link

SUBMISSION INFO

E-MAIL ALL AD MATERIALS TO ben@coloradoavidgolfer.com. Please proofread your ad for errors before sending.

Materials are due one week before contracted start date. Please contact ben@coloradoavidgolfer.com with any questions.

DIGITAL AD RATES

COLORADO AVIDGOLFER WEBSITE

ASSET	RATE
TOP IMPACT BANNER 1600x300	\$3,000/month
BOTTOM IMPACT BANNER 1600x300	\$1,500/month
ONLINE PROMOS 1400x500	\$250/month
SPONSORED ONLINE FEATURE	\$500

Assets may appear on: Home, Golf Passport, Events, Travel and/or Features pages. Consult your advertising representative for specifics.

COLORADO AVIDGOLFER FEATURE PAGES

ASSET	RATE
LEADERBOARD 728x90 (desktop) & 320x50 (mobile)	\$1,000/month
SIDEBAR AD 300x250	\$500/month

WEEKLY NEWSLETTER

ASSET	RATE
LEADERBOARD AD 728x90	\$1,000/newsletter
BILLBOARD 600x300	\$1,500/newsletter
PROMO OFFER 350x292	\$250/newsletter
SPONSORED E-NEWSLETTER FEATURE	\$1,000/newsletter

DEDICATED E-BLAST

ASSET	RATE
DEDICATED E-BLAST 600x300 or 600x600	\$3,000/blast

CONTACT

MEDIA INQUIRIES

For more information on integrated marketing solutions and rates, please contact your account rep at **720-493-1729** or via e-mail info@coloradoavidgolfer.com

ADVERTISING INFORMATION

Materials are due one week before contracted campaign start date. Proofread your ad (check spelling, address, phone number, etc.).

FOR ANY QUESTIONS regarding file preparation and to **SUBMIT DIGITAL AD MATERIALS**, please e-mail ben@coloradoavidgolfer.com